



NEWS RELEASE

FOR IMMEDIATE RELEASE: October 16, 2012

Media Contact: April Putzulu, Communications Director
P 800-554-4357/ Ext. 3331
C (727) 215-7068
E aputzulu@eckerd.org
W eckerd.org

Albury Brothers Boat Giveaway to Benefit 13,000 Children Served by Eckerd Nationwide

CLEARWATER, FL – Eckerd, one of the nation’s largest children’s charities, brings you an exclusive opportunity to win a hand-crafted **Albury Brothers 20**, generously donated by Albury Brothers Boats in memory of Carole Lichterman. Albury Brothers Boats are highly-regarded and synonymous with quality – comparable to Eckerd’s reputation in the youth and family services arena.

The **Albury Brothers 20** is a hand-built, high-end 20’ custom center console highly sought after for its craftsmanship, unsurpassed quality and traditional look. She comes powered with a 150 hp four-stroke Suzuki motor and includes a Float-On tandem aluminum trailer. **Only 500 tickets** will be sold, each for a minimum suggested donation of \$250, making the chance to win this “boaters dream package” (valued at \$60,000+) as attractive as the boat itself!

Proceeds from the boat giveaway will help raise hope for the 13,000 children and families Eckerd serves nationwide. To purchase drawing by chance tickets, please contact Anne Harter at 800-554-HELP (4357).

About Eckerd:

Eckerd is a national nonprofit organization headquartered in Clearwater, Florida, that has given much-needed second chances to over 100,000 children and families since 1968. Eckerd provides a full continuum of life-changing child welfare and behavioral health services to 13,000 children and their families nationwide. To learn more visit www.eckerd.org.

About Albury Brothers Boats:

Since 1952, the Albury family has been building some of the finest custom boats in the world, first in Man O’ War Cay, Abaco, then partnering to produce Albury Brothers Boats in the U.S. Highly sought after for their craftsmanship and quality, Albury Brothers Boats are built to last and offer a full line of outboard runabouts and skiffs. For more information visit www.alburybrothersboats.com.

###